

Reservation Sales Agent Promotional Communication



New Groupon Promotion



Participating Locations (Only):

- All NextCar Locations


Vehicle Classes:

- All Vehicle Classes

Reservation Required?

- **Yes** – This offer is not available for Walk-Ups.
- **Inform Customers: They must present their Groupon Voucher at time of pick-up.**

Customers Eligible To Participate In This Groupon Promotion:

- The Groupon Promotion is available to customers calling in on **877-877-5520**.
- Customers must have their Groupon- **Voucher Number**. The eight (8) digit number under the bar code  on the voucher is the voucher number.

A pop up message will appear to let you know a customer is calling in on the Groupon Promotional number.

Customers must meet all other rental requirements to rent. Example: Minimum Age, Minimum Deposit, Physical Damage Coverage, Valid method of Payment, Valid Drivers License, etc.

Promotional Time-Frames, Minimums, Voucher Amount & Required Use:

- Customers must keep the rental for a minimum of at least one (1) day.
- The Groupon voucher **applies to Time & Mileage only**.
- The entire \$60.00 voucher must be used for the rental.
- One (1) voucher per rental. A single voucher cannot be used for more than one rental. A single voucher cannot be split to use for more than one rental.

Promotional Tracking:

Refer to the processing instructions for tracking information. The Groupon promotion only applies to customers phoning in on the special promotional line mentioned above with a Groupon Voucher Number

Promotion Ends:

- This promotion will expire on **May 15, 2013**

Customers with remaining vouchers after the promotion expires will be able to use the purchase price of the Groupon Voucher, (\$30.00), towards future rentals until 12-12-2017 at participating locations only. Other rental restrictions may apply. We encourage customers to take advantage of the current fantastic promotion.

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PROCESSING STEPS:

Make sure the customer has their Groupon Voucher Number.
(Remind the customer they will need to present the voucher at the time of pick-up.)

SUMMARY SCREEN - BEFORE THE GROUPON PROMOTION:

Summary Drivers Charges/Payments Replacement Extensions

Res #: 7660140 Res Status: Open Reservation Rental Reason:

Pickup Information
Loc. Out: NLR Date Out: 12/06/2012 15:00 Num. Days: 1
Loc. Due: NLR Date Due: 12/07/2012 15:00
 Rate Shop Incl. Repairs
Product: Vehicles Interm: 5
Class: Interm Standard: 4
Rented As: Interm FullSize: 6
Fuel Type: Gas Ppd Fuel: None CrsSuv7: 1
Compact: 1

Renter Information
Phone: (240) 581-1387
System ID:
Last Name: BUNNY
First Name: BUGS
E-Mail: NONE
Source:
Referral:
Agent:

Charge Summary

Description	Rate	Amount
DY: Daily	31.00	31.00
DY: Overtime Hours	10.34	
DY: Weekly	201.50	
TOTAL T&M		31.00
Veh License Recov F	0.49	0.49
SALES TAX	11.50	3.63
TOTAL CHARGES		35.12
TOTAL PAYMENTS		
BALANCE DUE		35.12

Added By: 4001 Changed By: No-Show Date:

APPLYING GROUPON PROMOTION TO THE SOURCE & REFERRAL FIELDS:

1. SOURCE CODE = P
2. REFERRAL CODE = GRPN
3. SEARCH & SELECT - P and then GRPN

Source/Referral Lookup

Search

Source Code: P Referral Code: GRPN Search

Source Code	Description
P	PERSONAL RENTAL

Referral Code	Agent ID	Name
GRPN		GROUPON REDEMPTION

Show referrals without a source code

OK Cancel

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APPLYING GROUPON PROMOTION TO THE COMPANY FIELD:

4. COMPANY = **ALL**
5. NAME BEGINS = **GROUPON**
6. PLACE A CHECK MARK IN THE BOX – **DIRECT BILL COMPANIES ONLY**
7. CLICK – **SEARCH**
8. SELECT – **GROUPON**

Company Lookup

Search By

Company Type: All Name Begins: GROUPON Direct Bill Companies Only

A/R#: Phone: Search

Company	T...	City	Company Address	Bi
GROUPON		C		

Select Cancel

9. ALWAYS CLICK – **NO**

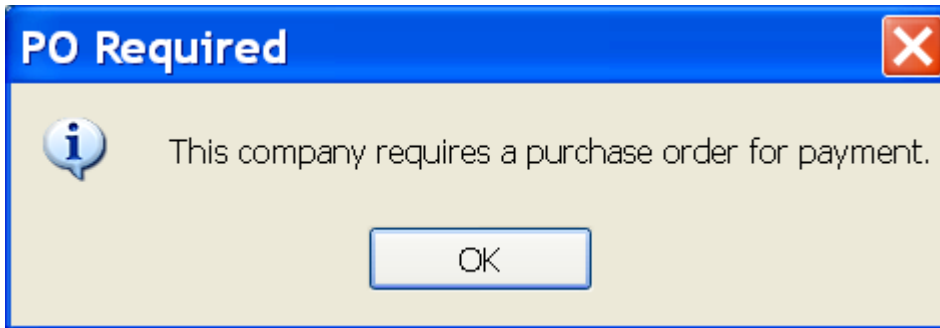
Question

Do you want to update the renter's employer information with this company?

Yes No

Reservation Sales Agent Promotional Communication

CLICK – OK



SUMMARY SCREEN AFTER SOURCE & COMPANY FIELDS ARE COMPLETED: ↓

Summary Drivers Charges/Payments Replacement Extensions

Res #: 7660282 Res Status: Open Reservation

Rental Reason: [Dropdown]

Pickup Information

Loc. Out: NLR Date Out: 12/10/2012 15.00 Num. Days: 1

Loc. Due: NLR Date Due: 12/11/2012 15.00

Rate Shop Incl. Repairs

NLR PRINCE GEORGE

Product: Vehicles Interm: 10

Class: Interm Standard: 7

Rented As: Interm FullSize: 15

Fuel Type: Gas Ppd Fuel: None CrsSuv7: 2

Compact: 7

Renter Information

Phone: (240) 581-1387

System ID: [Field]

Last Name: BUNNY

First Name: BUGS

E-Mail: NONE

Source: P

Referral: GRPN

Agent: [Field]

Corporate ID:

Company: GROUPON Rate Plan: [Field] PO#: [Field]

Rate Code: DY

Rate Detail: DY (DY Daily Special): 31.00/day 201.50/week

Unlimited miles

CDW: [Field] PAC: [Field] PEC: [Field] SLI: [Field]

Deposit Information

Type: [Field] CC #: [Field] Exp.: [Field]

Amount: 0.00 Paid CW: [Field] Auth: [Field]

Added By: 4001 Changed By: No-Show Date:

Charge Summary

Description	Rate	Amount
DY: Daily	31.00	31.00
DY: Overtime Hours	10.34	
DY: Weekly	201.50	
TOTAL T&M		31.00
Veh License Recov F	0.49	0.49
SALES TAX	11.50	3.63
TOTAL CHARGES		35.12
TOTAL PAYMENTS		
BALANCE DUE		35.12

NEXT CHARGES AND PAYMENTS SCREEN- RECORDING GROUPON TRACKING

Reservation Sales Agent Promotional Communication

CHARGES AND PAYMENTS SCREEN ↓

RLS User: PAT BOWIE - (WC)

File Help

New Copy Edit Delete Undo Save Finish

Dashboard Reservations Reservations *Reservations

Summary Drivers Charges/Payments Replacement Extensions

Res #: 7660140 RA #:

Summary

Item	Type	Code	Description	Amount
Rate	T&M	DY	DY Daily Special	31.00
Charge	Misc. Ch...	VLF	Veh License Recov Fee	0.49
Charge	Sales Tax	TAX-CAR	SALES TAX	3.63

Estimated Charges: 35.12
Authorized Deposits: 0.00
Paid Deposits: 0.00
Payments: 0.00
Balance Due: 35.12

Deposit Direct Bill AR

Detail

Description	Charged	Rate	Time	Units	Max	Type	VP	Limit	Free Mi.
DY: Daily	1	31.00	1	Days	0	Reg	Yes	0.00	0
DY: Overtime Hours	0	10.34	1	Hours	0	OT	Yes	0.00	0
DY: Weekly	0	201.50	7	Days	0	Reg	Yes	0.00	0

Charge Per Mile: 0.00 Free Miles: 0 No-Show Amt: 50.00

Reporting Info

Report Date: 0.00 Location:

DBR Posted:

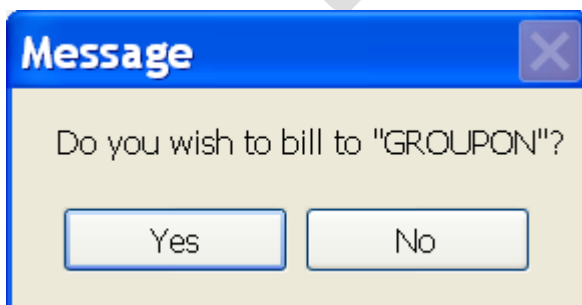
Charge Summary

Description	Rate	Amount
DY: Daily	31.00	31.00
DY: Overtime Hours	10.34	
DY: Weekly	201.50	
TOTAL T&M		31.00
Veh License Recov F	0.49	0.49
SALES TAX	11.50	3.63
TOTAL CHARGES		35.12
TOTAL PAYMENTS		
BALANCE DUE		35.12

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APPLYING Groupon PROMOTION TO THE CHARGES AND PAYMENTS SCREEN:

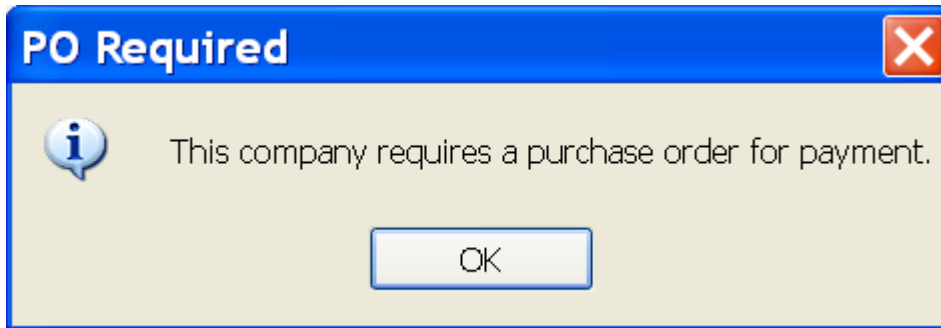
1. CLICK - NEW
2. CHOOSE - DEPOSIT
3. SELECT - DIRECT BILL
4. SELECT - AR
5. TAB



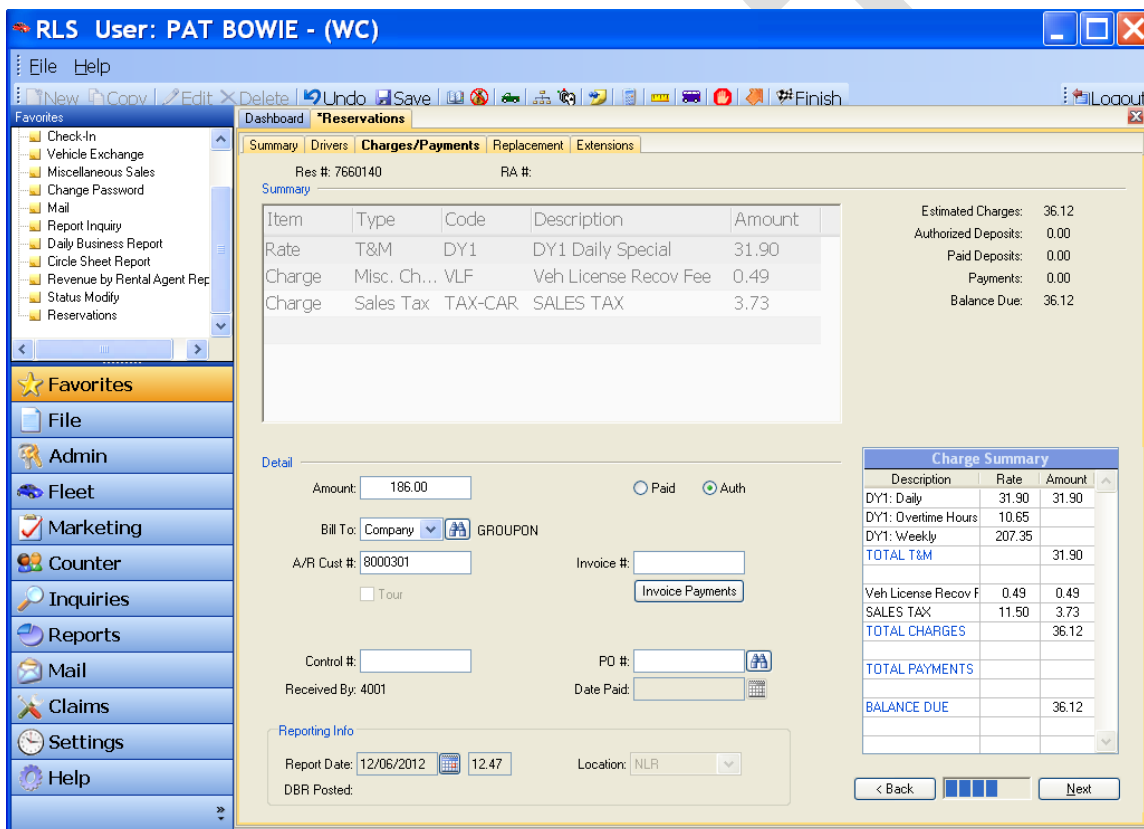
6. CLICK - YES ↑

Reservation Sales Agent Promotional Communication

APPLYING GROUPON PROMOTION TO THE CHARGES AND PAYMENTS SCREEN CONT...




7. CLICK – OK



8. YOU MUST **CHANGE THE AMOUNT IN THE AMOUNT FIELD TO \$60.00** TO MATCH THE GROUPON PROMOTION

9. CHECK THE **PAID** BOX

10. PUT THE **GROUPON VOUCHER NUMBER** IN THE **PO# FIELD.** (The **eight (8) digit number** under the bar code  on the voucher is the voucher number.)

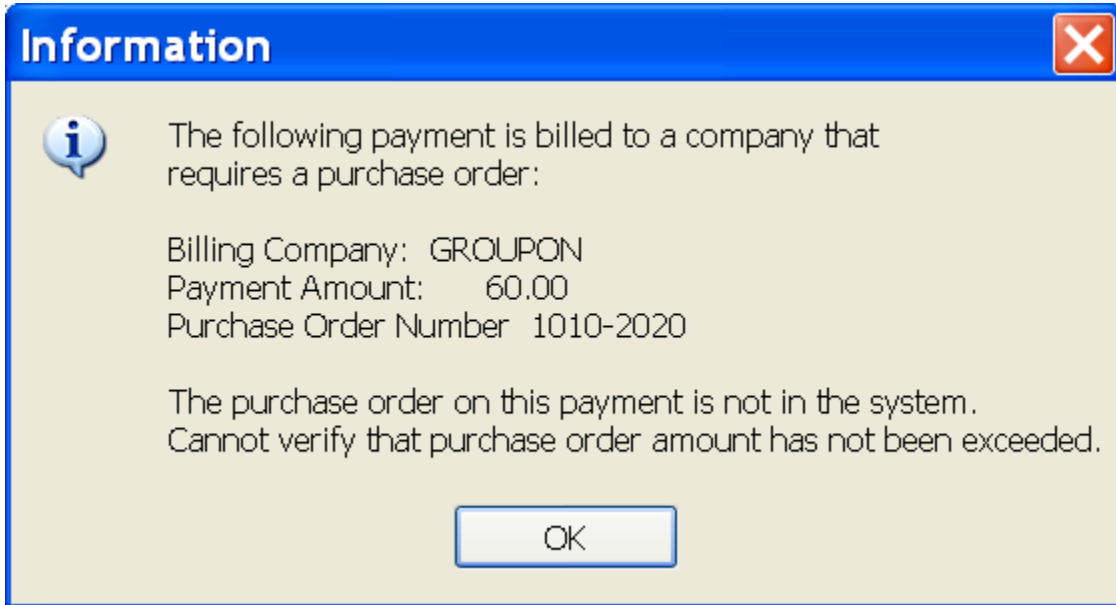
11. CLICK **SAVE**

Reservation Sales Agent Promotional Communication

APPLYING GROUPON PROMOTION TO THE CHARGES AND PAYMENTS SCREEN CONT...

12. THE FOLLOWING POP UP MESSAGE WILL APPEAR. CLICK – **OK** ↓

13. **THE CUSTOMER'S VOUCHER # WILL BE MATCHED TO THE PO # AT THE TIME OF RENTAL.**



CHARGES & PAYMENTS SCREENS WITH GROUPON APPLIED ↓

RLS User: PAT BOWIE - (WC)

File Help

New Copy Edit Delete Undo Save #Finish Logout

Dashboard Reservations

Summary Drivers Charges/Payments Replacement Extensions

Res #: 7660282 RA #:

Summary

Item	Type	Code	Description	Amount
Rate	T&M	DY	DY Daily Special	31.00
Charge	Misc. Ch...	VLF	Veh License Recov Fee	0.49
Charge	Sales Tax	TAX-CAR	SALES TAX	3.63
Deposit	Direct Bill	AR	GROUPON	60.00

Estimated Charges: 35.12
Authorized Deposits: 0.00
Paid Deposits: 60.00
Payments: 0.00
Balance Due: 24.88

Charge Summary

Description	Rate	Amount
DY: Daily	31.00	31.00
DY: Overtime Hours	10.34	
DY: Weekly	201.50	
TOTAL T&M		31.00
Veh License Recov F	0.49	0.49
SALES TAX	11.50	3.63
TOTAL CHARGES		35.12
AR		60.00
TOTAL PAYMENTS		60.00
BALANCE DUE		24.88

Detail

Amount: 60.00 Paid Auth

Bill To: Company GROUPON

A/R Cust #: 8000301 Invoice #: -1

Tour Invoice Payments

Control #: PO #: 1010-2020

Received By: 4001 Date Paid:

Reporting Info

Report Date: 12/07/2012 11.12 Location: NLR

DBR Posted:

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Reservation Sales Agent Promotional Communication

SUMMARY SCREEN NOW WITH ENTIRE Groupon PROMOTION APPLIED

RLS User: PAT BOWIE - (WC)

File Help

Dashboard Reservations

Summary Drivers Charges/Payments Replacement Extensions

Res #: 7660282 Res Status: Open Reservation Rental Reason:

Pickup Information

Loc. Out: NLR Date Out: 12/10/2012 15.00 Num. Days: 1
 Loc. Due: NLR Date Due: 12/11/2012 15.00

Rate Shop Incl. Repairs
 NLR PRINCE GEORGE

Product: Vehicles Intermed: 10
 Class: Intermed Standard: 7
 Rented As: Intermed FullSize: 15
 Fuel Type: Gas Ppd Fuel: None CrsSuv7: 2
 Compact: 7

Corporate ID:
 Company: Groupon Rate Plan: PO#: 1010-2020
 Rate Code: DY
 Rate Detail: DY (DY Daily Special): 31.00/day 201.50/week
 Unlimited miles

CDW: PAC: PEC: SLI:

Deposit Information

Type: CC #: Exp.:
 Amount: 0.00 Paid CWW: Auth:

Added By: 4001 Changed By: No-Show Date:

Renter Information

Phone: (240) 581-1387
 System ID:
 Last Name: BUNNY
 First Name: BUGS
 E-Mail: NONE
 Source: P
 Referral: GRPN
 Agent:

Charge Summary

Description	Rate	Amount
DY: Daily	31.00	31.00
DY: Overtime Hours	10.34	
DY: Weekly	201.50	
TOTAL T&M		31.00
Veh License Recov F	0.49	0.49
SALES TAX	11.50	3.63
TOTAL CHARGES		35.12
AR		60.00
TOTAL PAYMENTS		60.00
BALANCE DUE		24.88

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Please call Chris Barber if you have any technical issues relating to this promotional program.